



Twelfth International Conference on
Design Principles & Practices
5–7 March 2018

ELISAVA Barcelona School of Design and Engineering
Barcelona, Spain

Delegate Pack



Design Principles & Practices

Dear Delegate,

Thank you for participating in the Twelfth International Conference on Design Principles & Practices. We are pleased you will be joining us in Barcelona, Spain at ELISAVA Barcelona School of Design and Engineering, and hope you are looking forward to coming together with colleagues and members of the Design Principles & Practices Research Network.

In preparation for the conference, we have put together some information that we hope will prove useful to you as you begin to prepare for the conference and your arrival in Barcelona. In this document, you will find a variety of information on subjects: transportation, hotel and travel, activities and extras, conference registration, equipment, and session types.

This packet is a starting point for your preparations. We realize you may have some additional questions after reviewing the material here. For any questions that remain, please contact the conference secretariat at support@designprinciplesandpractices.com.

We hope your planning goes well, and we look forward to seeing you in Barcelona!

Best wishes,

Sara Hoke
Conference Producer
Twelfth International Conference on Design Principles & Practices



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Arrival in Barcelona

Arrival by Air: Barcelona Airport—El Prat (BCN)

Barcelona Airport 'El Prat' has two terminals: Terminal T1 and Terminal T2. Terminal T1 is the primary terminal and serves most major airlines. Terminal T2 is used mostly for low-cost airlines.

For more information on airport services and facilities, visit: <http://www.aena.es/en/barcelona-airport/airport-guide.html>

How to Get to ELISAVA School of Design + Engineering from Barcelona Airport

By taxi: Taking a taxi is the easiest and fastest way to get to/from the airport. They are available 24-hours, the trip takes about 20-25 minutes, and the price is around 25-30 €. Taxis are located on the ground floor on T1 and just outside the terminal T2B in Terminal 2. The taxi rank is supervised by a taxi marshal. Regular taxis can take up to 4 passengers but there are larger taxis for 5-6 passengers (with a surcharge). If you need a larger taxi, just ask the taxi marshal and it will be arranged for you. It's a good idea to write the full name and address of your destination to prevent mistakes as some streets might have similar names. Some taxis accept credit cards but the main method of payment is still cash, but do not expect the driver to carry large amounts of change.

By airport bus: The airport bus is called Aerobús and is a fairly fast and inexpensive option for getting to/from the city center for 1-3 people. Tickets cost 5.90 € one-way or 10.20 € roundtrip (valid 15 days). Tickets can be purchased online, from a ticket vending machine (Visa or MasterCard), or from the driver (cash only, change is limited to 20 €). The average duration of the trip is about 35-minutes. Buses run every day of the year and always with the same schedule. More information is available here: <http://www.aerobusbcn.com/en/>

By city bus: Regular city buses also run from the airport to the city. They take much longer but are cheaper (about 2.15 € one-way). To get from the airport to the city center will require two transfers: PR1 to PR4 to 88. You can plan your route on the TMB website: <https://www.tmb.cat/en/barcelona/journey-planner/start>

By metro: The line to/from the airport is the Orange Line (L9) and has a station in both airport terminals. The price of a single ticket is 4.50 €. **The metro does not run from the airport to the city center.** However, a transfer at Zona Universitària to the Green Line (L3) will take you to Drassanes, which is very close to the venue. View maps of the various metro lines on the TMB website: <https://www.tmb.cat/en/barcelona-transport/map/metro>

Arrival by Train: Barcelona Sants Station (Sants Estacio)

There are two main train stations in Barcelona, but Barcelona Sants station is the main train station for international and domestic arrivals and departures to the city. It is located in the western part of the city and can be reached by taxi or the metro.

How to Get to ELISAVA School of Design + Engineering from Sants Station

By taxi: Taxis are located outside the station. The travel time to ELISAVA is about 15 minutes. It's a good idea to write the full name and address of your destination to prevent mistakes as some streets might have similar names. Some taxis accept credit cards but the main method of payment is still cash; however, do not expect the driver to carry large amounts of change.

By metro: The metro can be found both inside and outside Sants Station. There are two lines that have stops at Barcelona Sants Station—Green Line (L3) and Blue Line (L5). To get to ELISAVA, take the Green Line (L3) for three stops, from Passeig de Gràcia to Drassanes. Then walk about 5 minutes (4 blocks) to the venue. View maps of the various metro lines on the TMB website: <https://www.tmb.cat/en/barcelona-transport/map/metro>

Public Transportation in Barcelona

Public transportation in Barcelona includes 11 metro lines, 6 tram lines, and more than 100 bus lines. You can view routes, plan your journey, and get additional information on the TMB website: <https://www.tmb.cat/en/home>

Venue and Conference Information

Conference Venue

Elisava Barcelona School of Design and Engineering

Address:

La Rambla,
30-32, 08002 Barcelona,
Spain
TEL: +34 933 17 47 15

[Google map](#)

Registration Desk Hours and Location

The conference will take place from 5–7 March. The conference registration desk will be located near the main entrance of the school. Registration will begin at 8:00 AM on the first day of the conference, 5 March, and at 08:15 (8:15 AM) on the second and third days. The registration desk will be open throughout the hours of the conference.

Any questions that arise at the conference should be directed to the staff at the conference registration desk. This includes questions regarding presentation equipment, your particular presentation, signing up for tours, and questions about submitting your article to the journal.

Session Types

For a complete description of session types please visit our [website](#).

- **Plenary Sessions:** Plenary speakers, chosen from among the world's leading thinkers, offer formal presentations on topics of broad interest to the community and conference delegation. One or more speakers are scheduled into a plenary session, most often the first session of the day. As a general rule, there are no questions or discussion during these sessions. Instead, plenary speakers answer questions and participate in informal, extended discussions during their Garden Conversation.
- **Garden Conversation:** Garden Conversations are informal, unstructured sessions that allow delegates a chance to meet plenary speakers and talk with them at length about the issues arising from their presentation. When the venue and weather allow, we try to arrange for a circle of chairs to be placed outdoors.
- **Talking Circles:** Held on the first day of the conference, Talking Circles offer an early opportunity to meet other delegates with similar interests and concerns. Delegates self-select into groups based on broad thematic areas and then engage in extended discussion about the issues and concerns they feel are of utmost importance to that segment of the community. Questions like "Who are we?", "What is our common ground?", "What are the current challenges facing society in this area?", "What challenges do we face in constructing knowledge and effecting meaningful change in this area?" may guide the conversation. When possible, a second Talking Circle is held on the final day of the conference, for the original group to reconvene and discuss changes in their perspectives and understandings as a result of the conference experience. Reports from the Talking Circles provide a framework for the delegates' final discussions during the Closing Session.
- **Themed Paper Presentation:** Paper presentations are grouped by general themes or topics into sessions comprised of three or four presentations followed by group discussion. Each presenter in the session makes a formal twenty-minute presentation of their work; Q&A and group discussion follow after all have presented. Session Chairs introduce the speakers, keep time on the presentations, and facilitate the discussion. Each presenter's formal, written paper will be available to participants if accepted to the journal.
- **Colloquium:** Colloquium sessions are organized by a group of colleagues who wish to present various dimensions of a project or perspectives on an issue. Four or five short formal presentations are followed by commentary and/or group discussion. A single article or multiple articles may be submitted to the journal based on the content of a colloquium session.
- **Focused Discussion:** For work that is best discussed or debated, rather than reported on through a formal presentation, these sessions provide a forum for an extended "roundtable" conversation between an author and a small group of interested colleagues. Several such discussions occur simultaneously in a specified area, with each author's table designated by a

number corresponding to the title and topic listed in the program schedule. Summaries of the author's key ideas, or points of discussion, are used to stimulate and guide the discourse. A single article, based on the scholarly work and informed by the focused discussion as appropriate, may be submitted to the journal.

- **Workshop/Interactive Session:** Workshop sessions involve extensive interaction between presenters and participants around an idea or hands-on experience of a practice. These sessions may also take the form of a crafted panel, staged conversation, dialogue or debate – all involving substantial interaction with the audience. A single article (jointly authored, if appropriate) may be submitted to the journal based on a workshop session.

- **Poster Sessions:** Poster sessions present preliminary results of works in progress or projects that lend themselves to visual displays and representations. These sessions allow for engagement in informal discussions about the work with interested delegates throughout.

- **Virtual Lightning Talk:** Lightning talks are 5-minute "flash" video presentations. Authors present summaries or overviews of their work, describing the essential features (related to purpose, procedures, outcomes, or product). Like Paper Presentations, Lightning Talks are grouped according to topic or perspective into themed sessions. Authors are welcome to submit traditional "lecture style" videos or videos that use visual supports like PowerPoint. Final videos must be submitted at least one month prior to the conference start date. After the conference, videos are then presented on the community YouTube channel. Full papers can based in the virtual poster can also be submitted for consideration in the journal.

- **Virtual Poster:** This format is ideal for presenting preliminary results of work in progress or for projects that lend themselves to visual displays and representations. Each poster should include a brief abstract of the purpose and procedures of the work. After acceptance, presenters are provided with a template, and Virtual Posters are submitted as a PDF or in PowerPoint. Final posters must be submitted at least one month prior to the conference start date. Full papers can based in the virtual poster can also be submitted for consideration in the journal.

Presentation Equipment

All session rooms in ELISAVA Barcelona School of Design + Engineering will be fully equipped with screens, data projectors, and computers. **Delegates are asked to bring a USB memory stick with their pre-loaded presentation.** As a backup, we also suggest you email yourself a copy of the final presentation.

A complete list of presentation guidelines, suggestions for presentation, and equipment information can be found here: <http://cgnetworks.org/support/conference-presentation-guidelines>

Program

You will receive a program booklet at the conference with the final schedule for the plenary and parallel sessions.

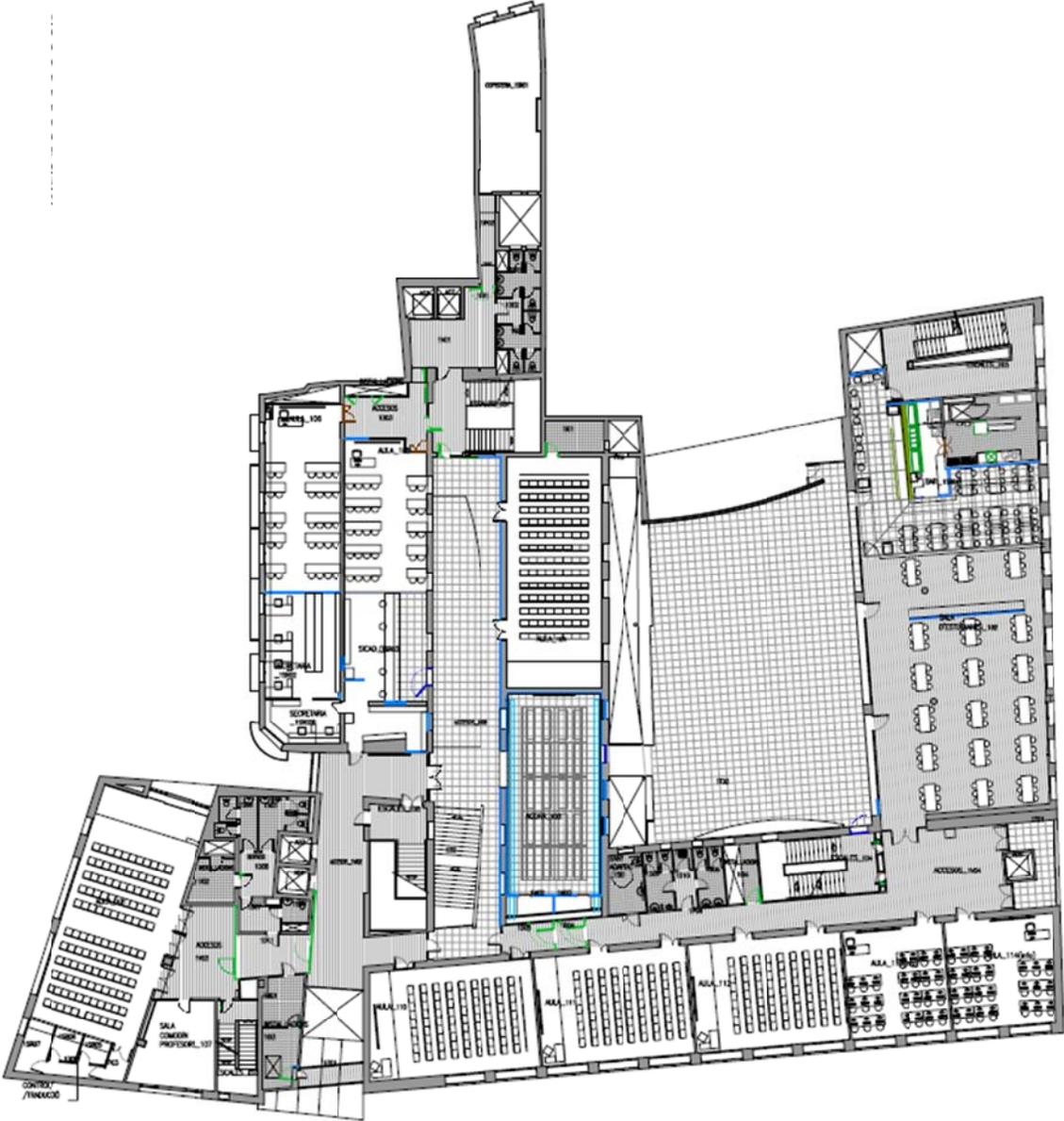
Late additions and cancellations will be posted near the registration desk and updated daily.

Internet Access

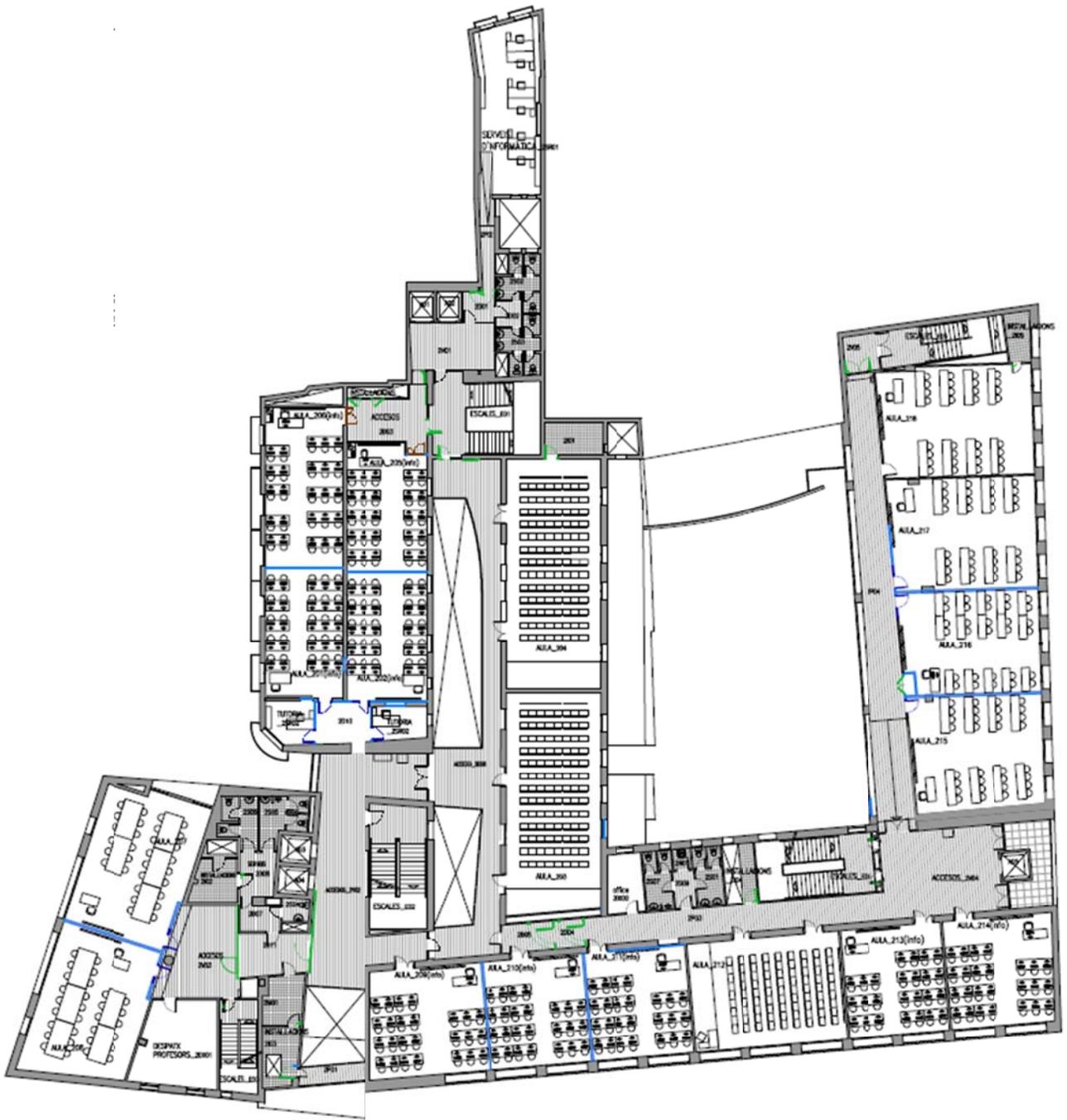
WiFi will be provided onsite, throughout ELISAVA Barcelona School of Design + Engineering, to all conference delegates. Please see the conference registration desk for login information.

Additionally, Barcelona has WiFi available throughout the entire city. The connection speed is limited to 256 Kbps but can be used to access the Internet and information on the city. All that is needed to connect is a device with WiFi capabilities and an email address. More information is available here: <http://ajuntament.barcelona.cat/barcelonawifi/en/que-es.html>

First Floor



Second Floor



Activities and Extras

Pre-Conference Tour: Barcelona Art & Design

Sunday, 4 March 2018, 15:30 (3:30 PM)

Join other conference delegates and plenary speakers the day before the conference for a walking tour of Barcelona's Eixample district:

The tour will study the groundbreaking urban plan of Idelfons Cerdá and some major works by Gaudí who led the charge of the modernista architecture movement that proliferates in the neighborhood. Take in a bird's eye view of the Eixample from the rooftop of the city's first 'design hotel' and study how contemporary architects and interior designers have been inspired by the modernista movement and adapted heritage-listed buildings for striking retail and hospitality projects. Visit the showrooms of several leading Catalan designers and learn how traditional brands have modernized and expanded into a global market via graphic design and communication. End the experience with a drink in a café where the guide will take questions and recommend further places to visit during your stay.

Delegates are to meet at Hotel Omm, Carrer del Rosselló, 265, 08008, Barcelona, Spain (easily reached via the L3 metro, [click to view directions](#))

Conference Welcome Reception

Monday, 5 March 2018, directly following the last session of the day

Common Ground Research Networks and the Design Principles & Practices Conference will be hosting a welcome reception at ELISAVA Barcelona School of Design and Engineering. The reception will be held directly following the last parallel session of the first day, 5 March 2018. Join other conference delegates and plenary speakers for drinks, light hors d'oeuvres, and a chance to converse.

This event is complimentary to all conference delegates. There is no need to pre-register for this event.

Conference Dinner: El Nacional

Tuesday, 6 March 2018, 19:30 (7:30 PM)

Join other conference delegates and the plenary speakers for a conference dinner at El Nacional.

El Nacional contains 4 culinary areas and 4 bars, each with its own personality and style contained within a quite extensive complex. However, there is a space that is not seen during a typical visit that reserved exclusively for groups where the best of El Nacional's extensive culinary offer may be savored: El Magatzem.

The decoration of El Magatzem simulates what its name means in Catalan—a warehouse—with a wall of wooden crates, bottles, and other elements to be found in a place of this name. Your visit will begin with a welcome glass of Juvé Camps, Reserva de la Familia D.O. Cava and a tour taking you to the very heart of El Nacional for an exclusive dining experience.

Begin your meal with a delicious array of starters, including fish and seafood salad, Russian salad, shredded cod with tomato and olive salad, land and sea-style squid, acorn-fed Iberian shoulder ham, and potato chips from Formentera. The main dish will be sea-bream beaked in Ibiza cooking salt. Pair your dinner with one of a number of drink options: Afortunado (Verdejo) D.O. Rueda, Lan D-12 (Tempranillo) D.O. Rioja, Estrella Damm (Mediterranean beer), soft drinks, mineral water, coffee, or tea. The dinner will conclude with a slice of cake for dessert.

Vegetarian alternative is available—please select upon booking.

Closing Session and Award Ceremony

Wednesday, 7 March 2018, directly following the last session of the day

Come join the plenary speakers and your fellow delegates for the Twelfth International Conference on Design Principles & Practices' Closing and Award Ceremony, where there will be special recognition given to those who have helped at the conference as well as announcements for next year's conference. The ceremony will be held at ELISAVA Barcelona School of Design and Engineering directly following the last session of the day.

Accommodation Information

Hotel Gaudí

Hotel Gaudí has been welcoming guests to their stylish and comfortable hotel since 1964. Located just 100 meters from La Rambla, many of its rooms and its sun terrace provide exclusive views of the chimneys of Gaudí's Palau Güell, as well as incredible panoramic views of the entire city, Port Vell, the mountain of Montjuïc, and the Gothic Quarter. The conference venue can be reached in a 5-minute walk.

Check-in time: 15:00 (3:00 PM)

Check-out time: 12:00 (noon)

For more information, please visit:

<http://designprinciplesandpractices.com/2018-conference/hotel-travel#block-1>

Address:

Nou de la Rambla, 12 ES-08001

Barcelona, España

Phone: +34 93 3179032

General Travel Tips & Information

Get to know the city you are going to visit before you leave home.

Many resources are available to help navigate the different sights and cultures abroad, and help you to more easily find your way around. Remember, the conference organizers are visitors to this beautiful city, too, and although we do our best to assist our conference delegates, we may not be best qualified to offer directional or tourism information. For this, we encourage delegates to engage the many helpful resources of a hotel's concierge desk or reference trusted travel sites and guidebooks, such as www.Frommers.com, www.Fodors.com, or www.TripAdvisor.com.

Know where you're going and how to get there.

Differences in languages can sometimes make getting around a foreign city challenging, even for the savvy traveler. It's helpful to have the addresses for both your hotel and the conference venue handy. Showing a taxi driver or ticket operator a written address is a helpful way to get you to your destination within the city when you arrive. If during your trip you will be on a schedule and need to get to places by a certain time (e.g. conference check-in, presentation times, tours, dinner reservations, etc.), it's recommended that you explore and "test drive" the route you'll be taking ahead of time so that you're aware of the time it will take to get there. Taking this step also helps you know exactly where you'll be heading without the worry of getting lost. Maps, along with utilization of your hotel's concierge desk, and a little research of the local transportation systems ahead of time will also make your trip more enjoyable and run more smoothly.

Familiarize yourself with the transportation options available in your destination city.

Knowing the best way to get around any city is key. For instance, in many larger cities, public transportation is the preferred and often times the most economical and quickest means of transportation. These robust public transportation systems means there are often metros, subways, busses, trollies and trains available to get you from one point to another seamlessly throughout a city, many times more economically and quicker than taxi or car hires.

Use only certified and registered public transportation when abroad.

If using taxis, avoid using taxis that are unmarked and have no identifying company emblems. It's always a good idea to call and order a taxi from a central dispatch office to ensure safe, professional service and pricing. If you need to hail a taxi on the street, be sure to look for a familiar taxi emblem from one of the major taxi companies in town and negotiate the fare before getting into the taxi to ensure a fair and agreed upon price.

Make hotel reservations before you arrive at your destination.

To ensure the availability of accommodations, make sure to confirm a reservation at the conference hotel or hotel of your choosing before leaving home. Often times, and also depending on the time of year and what events are going on in your destination city, hotels fill up well ahead of the conference date, and accommodations can be very difficult to secure upon arrival. Reserving accommodations well ahead of your arrival (2-4 months prior to trip is recommended) can avoid much stress and often times can result in more economical rates versus last-minute accommodations.

Exchange money before you leave home.

Whether you plan on exchanging the majority of your currency when you arrive at your destination or anticipate paying mostly with credit cards, it's always a good idea to exchange a small amount of money before you leave home to have on-hand in case you can't find an exchange desk/shop immediately upon arrival. Be sure to carry at least enough money for transportation to your hotel and a meal or two. When exchanging money abroad, be aware of service charges noted in small print and shop around for the best exchange rates.

Be aware of the currency differences and familiarize yourself with the local currency.

Having a working knowledge of the various denominations ahead of time will help you avoid common tourist pitfalls such as short-changing and over-charging.

Place a travel advisory on your credit and debit card accounts.

Because of all the security measures banks and credit card companies have in place today, many companies will freeze a credit or debit card account if they see unfamiliar or foreign charges come through. To avoid this inconvenience, call your bank or credit card company before you leave home and ask to place a “travel advisory” on the card(s). Provide your institution with the dates of travel and countries you will be visiting to avoid having your card service interrupted while abroad.

Travel with a back-up credit card or travelers cheques for emergencies.

When traveling abroad, it’s always smart to have more than one form of payment available in case your main form of payment is accidentally lost or not immediately available to you.

Bring country/region appropriate power adapters and voltage converters.

Standard electrical outlets and voltage amounts vary from country to country. Prior to leaving home, confirm the correct adapter type and voltage for the region and country you’ll be visiting so that you’ll be able to easily connect and use laptops, e-readers, cell phone chargers, electric shavers and hair dryers during your trip. Foreign adapters and converters can be purchased at most electronic stores and airport newsstands. Note that more powerful appliances, such as hair dryers, also require voltage converters to function properly overseas. Be sure to research and confirm what each of your devices will need in order to function safely and properly.

Consider purchasing travel insurance.

The savvy traveler is always prepared for the unforeseen and occasional emergency situation. Travel insurance is a smart way to make sure you’re covered in case a medical emergency arises. Contact your insurance provider to see if they have travel policies that cover you overseas. Some credit card companies also offer travel insurance that cover travelers in case they experience medical or dental emergencies while abroad.

Bring any personal items and medications you will need during your time abroad.

Although pharmacies and grocery stores are easily found in many major cities, be sure to bring personal items and necessary medications with you, especially if you require a specific brand or prescription that can’t easily be found or filled abroad.

Familiarize yourself with your cell phone carrier’s roaming and international rates/charges prior to leaving home.

Often times, using personal cell phones abroad can be very costly depending on your carrier’s roaming and international rates. Some companies have temporary international plans that can be purchased during your time abroad. Contact your cell phone carrier prior to your trip to inquire about the options available to you.